

Salesforce CRM Analytics and Einstein Discovery Consultant

**SALESFORCE CRM ANALYTICS AND EINSTEIN DISCOVERY CONSULTANT
CERTIFICATION QUESTIONS & ANSWERS**

Exam Summary – Syllabus – Questions

CRM ANALYTICS AND EINSTEIN DISCOVERY CONSULTANT

[Salesforce Certified CRM Analytics and Einstein Discovery Consultant](#)

60 Questions Exam – 65% Cut Score – Duration of 90 minutes

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Know Your CRM Analytics and Einstein Discovery Consultant Certification Well:

The CRM Analytics and Einstein Discovery Consultant is best suitable for candidates who want to gain knowledge in the Salesforce Salesforce Consultant. Before you start your CRM Analytics and Einstein Discovery Consultant preparation you may struggle to get all the crucial CRM Analytics and Einstein Discovery Consultant materials like CRM Analytics and Einstein Discovery Consultant syllabus, sample questions, study guide.

But don't worry the CRM Analytics and Einstein Discovery Consultant PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-

- What is in the CRM Analytics and Einstein Discovery Consultant syllabus?
- How many questions are there in the CRM Analytics and Einstein Discovery Consultant exam?
- Which Practice test would help me to pass the CRM Analytics and Einstein Discovery Consultant exam at the first attempt?

Passing the CRM Analytics and Einstein Discovery Consultant exam makes you Salesforce Certified CRM Analytics and Einstein Discovery Consultant. Having the CRM Analytics and Einstein Discovery Consultant certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

Salesforce CRM Analytics and Einstein Discovery Consultant Certification Details:

Exam Name	Salesforce CRM Analytics and Einstein Discovery Consultant
Exam Code	CRM Analytics and Einstein Discovery Consultant
Exam Price	Registration fee: USD 200 Retake fee: USD 100
Duration	90 minutes
Number of Questions	60
Passing Score	65%
Recommended Training / Books	Building Lenses, Dashboards, and Apps in CRM Analytics (ANC201)

	Implement and Manage CRM Analytics (ANC301)
Schedule Exam	Kryterion Webassessor
Sample Questions	Salesforce CRM Analytics and Einstein Discovery Consultant Sample Questions
Recommended Practice	Salesforce Certified CRM Analytics and Einstein Discovery Consultant Practice Test

CRM Analytics and Einstein Discovery Consultant Syllabus:

Section	Objectives	Weight
Admin/Configuration	<ul style="list-style-type: none"> - Given business and access requirements, enable CRM Analytics along with its features, encompassing permission sets and licenses. - Given a scenario, use CRM Analytics to design a solution that accommodates data sync/dataflows/recipes limits. - Given a situation, demonstrate knowledge of what can be accomplished with the CRM Analytics API. - Given business requirements, migrate between different environments for deployment. 	17%
Data Layer	<ul style="list-style-type: none"> - Given data sources, use Data Manager to extract and load the data into the CRM Analytics application to create datasets. - Given business needs and consolidated data, implement refreshes for data syncs and dataflows/recipes while keeping limits and considerations in mind. - Given business/user requirements, perform data transformations in dataflows/recipes. - Given user requirements or ease of use strategies, manage dataset extended metadata (XMD) by editing labels, values, and colors. - Implement delivery management strategies in dataflows/recipes including versioning and conversion. 	23%
Security	<ul style="list-style-type: none"> - Given governance and CRM Analytics asset security requirements, implement necessary security settings for 	16%

Section	Objectives	Weight
	users, groups, and profiles. - Given row-based security requirements, implement the appropriate dataset security settings by using sharing inheritance and security predicates. - Implement app sharing based on user and group requirements.	
Analytics Dashboard Design	- Given business requirements, scope, validate, and prioritize dashboard design requirements. - Create appropriate dashboards to meet business requirements following CRM Analytics best practices and UX design principles. - Identify the appropriate use and configuration of a standard CRM Analytics templated app to meet business requirements.	13%
Analytics Dashboard Implementation	- Given business requirements, configure dashboards using accurate query types and widget level parameters. - Given business requirements, develop selection/result interactions with different types of queries. - Given business requirements, use advanced functionality such as windowing and time series analysis within compare tables. - Given business requirements, make dashboards actionable and accessible in Lightning pages. - Given a scenario, monitor and optimize query performance using Dashboard Inspector. - Implement delivery management strategies using versioning and/or Dashboard Publisher.	19%
Einstein Discovery	- Build a model by assessing data and selecting one of the three types of predictions (numeric, binary, multi-classification). - Given business requirements, analyze the model results and propose data improvements to the customer. - Given derived results and insights from the model, adjust data parameters and add/remove data or columns to improve the model. - Enable prediction features on Lightning record pages across Salesforce and CRM Analytics. - Monitor and interpret a Model Card to improve or maintain model performance.	12%

Salesforce CRM Analytics and Einstein Discovery Consultant Sample Questions:

Question: 1

What must be done to update data from external sources into CRM Analytics automatically on a scheduled basis?

- a) Use the Data Sync feature and configure the refresh schedule
- b) Enable Real-Time Sync for external data
- c) Use external APIs to update datasets directly
- d) Set up data updates in Salesforce Setup

Answer: a

Question: 2

How can an admin ensure CRM Analytics dataflows are optimized for scheduled refreshes?

(Choose two)

- a) Schedule dataflows based on data criticality
- b) Set all dataflows to refresh every 15 minutes
- c) Prioritize high-impact dataflows for off-peak hours
- d) Enable sync refresh alerts for all dataflows

Answer: a, c

Question: 3

During the deployment of CRM Analytics, what is the best method to migrate configurations between environments?

- a) Manual Reconfiguration
- b) Data Export/Import
- c) Change Sets
- d) Metadata API

Answer: d

Question: 4

What step should you take in Einstein Discovery to improve a model's performance if the data has numerous irrelevant fields?

- a) Add more columns to increase data diversity
- b) Filter out unnecessary fields
- c) Convert all fields to numeric format
- d) Enable auto-feature engineering

Answer: b

Question: 5

When managing datasets in CRM Analytics, what should you do to ensure fields have user-friendly names and labels?

- a) Edit the dataset's metadata directly in Data Manager
- b) Customize field labels in the dataflow
- c) Adjust the dataset's Extended Metadata (XMD)
- d) Update field names in Salesforce Setup

Answer: c

Question: 6

When would it be most appropriate to use a templated app in CRM Analytics for dashboard design?

- a) When customizing each widget individually is required
- b) When reusing a pre-designed layout for common use cases
- c) When creating a dashboard without using CRM Analytics
- d) When building dashboards with entirely unique data requirements

Answer: b

Question: 7

What is the purpose of using the "Dashboard Publisher" feature in CRM Analytics?

- a) To export dashboard data to external applications
- b) To automate updates for dashboard filters
- c) To schedule and share dashboards periodically
- d) To limit user access to certain dashboard widgets

Answer: c

Question: 8

Which considerations should be made when configuring Security Predicates in CRM Analytics?

(Choose two)

- a) Ensure predicates use fields available in the dataset
- b) Predicates should be universally accessible
- c) Avoid using fields with restricted access
- d) Apply predicates only to custom fields

Answer: a, c

Question: 9

A company needs to ensure that data is synchronized with CRM Analytics daily without reaching dataflow limits. Which tool should you primarily use to manage data sync frequency?

- a) Data Manager
- b) Data Integration Rules
- c) Custom API Integration
- d) External Data Sync

Answer: a**Question: 10**

Which steps are essential to improve the accuracy of an existing model in Einstein Discovery?

(Choose two)

- a) Increase dataset size by adding new data sources
- b) Tune hyperparameters through manual testing
- c) Adjust data parameters to remove outliers
- d) Add or remove features based on feature importance

Answer: c, d

Study Guide to Crack Salesforce CRM Analytics and Einstein Discovery Consultant Exam:

- Getting details of the CRM Analytics and Einstein Discovery Consultant syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the CRM Analytics and Einstein Discovery Consultant exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Salesforce provided training for CRM Analytics and Einstein Discovery Consultant exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the CRM Analytics and Einstein Discovery Consultant sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.

- Practicing on CRM Analytics and Einstein Discovery Consultant practice tests is must. Continuous practice will make you an expert in all syllabus areas.

Reliable Online Practice Test for CRM Analytics and Einstein Discovery Consultant Certification

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