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# ADOBE AD0-E212

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**Adobe Analytics Business Practitioner Professional Certification  
Questions & Answers**

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Exam Summary – Syllabus – Questions

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**AD0-E212**  
**[Adobe Analytics Business Practitioner Professional](#)**  
**50 Exam Questions – 31/50 Cut Score – Duration of 100 minutes**

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## Know Your AD0-E212 Certification Well:

The AD0-E212 is best suitable for candidates who want to gain knowledge in the Adobe Analytics. Before you start your AD0-E212 preparation you may struggle to get all the crucial Analytics Business Practitioner Professional materials like AD0-E212 syllabus, sample questions, study guide.

But don't worry the AD0-E212 PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-

- What is in the AD0-E212 syllabus?
- How many questions are there in the AD0-E212 exam?
- Which Practice test would help me to pass the AD0-E212 exam at the first attempt?

Passing the AD0-E212 exam makes you Adobe Analytics Business Practitioner Professional. Having the Analytics Business Practitioner Professional certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

## Adobe AD0-E212 Analytics Business Practitioner Professional Certification Details:

Exam Name	Adobe Analytics Business Practitioner Professional
Exam Code	AD0-E212
Exam Price	\$125 (USD)
Duration	100 mins
Number of Questions	50
Passing Score	31/50
Books / Training	<a href="#">Adobe Analytics Business Practitioner Professional Prep Guide</a>
Schedule Exam	<a href="#">Adobe Pearson VUE</a>
Sample Questions	<a href="#">Adobe Analytics Business Practitioner Professional Sample Questions</a>
Practice Exam	<a href="#">Adobe AD0-E212 Certification Practice Exam</a>

## AD0-E212 Syllabus:

Topic	Details	Weights
Business analysis	<ul style="list-style-type: none"> <li>- Given a business need/question, identify an appropriate reporting strategy to perform an analysis</li> <li>- Analyze data to answer business questions</li> <li>- Identify conversion funnels (as a concept to understand business analysis)</li> <li>- Consult the Solution Design Reference (SDR) to determine what data is available in reports</li> <li>- Analyze report data to summarize and draw conclusions</li> <li>- Recognize outliers and anomalies in reports</li> </ul>	34%
Reporting and dashboarding for projects	<ul style="list-style-type: none"> <li>- Consider the advantages of using specific visualizations based on a given scenario</li> <li>- Compare fallout and flow visualization</li> <li>- Apply the process to schedule and share Projects for different users and/or groups</li> <li>- Apply the process to look up and combine dimensions, metrics, date ranges, and segments</li> <li>- Apply the process to create a visualization</li> <li>- Given a scenario, determine the appropriate item to use</li> <li>- Report on marketing campaign performance</li> </ul>	38%
Segmentation and calculated metrics	<ul style="list-style-type: none"> <li>- Determine how to develop and configure basic segments using best practices</li> <li>- Apply the process to share segments with others in the organization</li> <li>- Apply segments to Projects and Components</li> <li>- Apply the process to generate basic calculated and/or segmented metrics</li> </ul>	19%
General tool knowledge and troubleshooting	<ul style="list-style-type: none"> <li>- Understand different types of dimensions and parameters existing in Adobe Analytics (evars, props, and events)</li> <li>- Determine how to export data from Adobe Analytics</li> </ul>	9%

## Adobe AD0-E212 Sample Questions:

### Question: 1

What are key benefits of using specific visualizations in reports?  
(Choose Two)

- a) Enhancing data comprehension
- b) Reducing the need for textual explanation
- c) Increasing the data processing time
- d) Improving aesthetic appeal of reports

**Answer: a, b**

### Question: 2

Which of the following would be most important when identifying an appropriate reporting strategy to perform an analysis for a new market entry?  
(Choose Two)

- a) Current market size
- b) Past financial reports
- c) Competitor analysis
- d) Regulatory considerations

**Answer: a, c**

### Question: 3

Basic segments should be configured to reflect \_\_\_\_\_.

- a) complex mathematical models
- b) specific user behaviors
- c) general trends only
- d) data from external sources

**Answer: b**

### Question: 4

How does applying the process to create a visualization benefit the end-user in terms of data analysis?

- a) Allows for manual data entry
- b) Simplifies complex data sets into understandable formats
- c) Reduces the amount of data storage required
- d) Eliminates the need for data security

**Answer: b**

**Question: 5**

Given a business need to optimize operational efficiency, which reporting strategy should be prioritized?

- a) Financial reporting
- b) Customer satisfaction analysis
- c) Process analytics
- d) Competitor analysis

**Answer: c**

**Question: 6**

When reporting on marketing campaign performance, which metric is not typically analyzed?

- a) Click-through rate
- b) Bounce rate
- c) Cost per acquisition
- d) Employee satisfaction

**Answer: d**

**Question: 7**

Which of the following methods are effective in analyzing report data to summarize and draw conclusions?

(Choose Two)

- a) Trend analysis
- b) Cluster analysis
- c) Random sampling
- d) Benchmarking

**Answer: a, d**

**Question: 8**

To ensure accurate data collection, what should be verified in the tracking code implementation?

- a) The presence of eVars and props
- b) The frequency of data exports
- c) The configuration of dashboard widgets
- d) The synchronization with external data sources

**Answer: a**

**Question: 9**

When applying the process to look up and combine dimensions, metrics, date ranges, and segments, which steps are crucial?

(Choose Three)

- a) Selecting the relevant data sources
- b) Choosing an aesthetically pleasing color scheme
- c) Defining the data extraction logic
- d) Configuring the data blending options
- e) Setting appropriate privacy controls

**Answer: a, c, d**

**Question: 10**

In a given scenario where you need to display monthly sales, customer growth, and product popularity, which visualizations would be most appropriate?

(Choose Three)

- a) Bar chart for monthly sales
- b) Line graph for customer growth
- c) Pie chart for product popularity
- d) Table for displaying detailed data
- e) Map for geographic data distribution

**Answer: a, b, c**

## Study Guide to Crack Adobe Analytics Business Practitioner Professional AD0-E212 Exam:

- Getting details of the AD0-E212 syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the AD0-E212 exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Adobe provided training for AD0-E212 exam could be of much help. If there is specific training for the exam, you can discover it from the link above.
- Read from the AD0-E212 sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on AD0-E212 practice tests is must. Continuous practice will make you an expert in all syllabus areas.

### Reliable Online Practice Test for AD0-E212 Certification

Make EduSum.com your best friend during your Adobe Analytics Business Practitioner Professional exam preparation. We provide authentic practice tests for the AD0-E212 exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual AD0-E212 exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the AD0-E212 exam.

**Start Online practice of AD0-E212 Exam by visiting URL**

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