

# Salesforce AI Associate

SALESFORCE AI ASSOCIATE CERTIFICATION QUESTIONS & ANSWERS

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Exam Summary – Syllabus – Questions

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## AI ASSOCIATE

Salesforce Certified AI Associate

40 Questions Exam – 65% Cut Score – Duration of 70 minutes

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## Know Your AI Associate Certification Well:

The AI Associate is best suitable for candidates who want to gain knowledge in the Salesforce Salesforce Associate. Before you start your AI Associate preparation you may struggle to get all the crucial AI Associate materials like AI Associate syllabus, sample questions, study guide.

But don't worry the AI Associate PDF is here to help you prepare in a stress free manner.

The PDF is a combination of all your queries like-

- What is in the AI Associate syllabus?
- How many questions are there in the AI Associate exam?
- Which Practice test would help me to pass the AI Associate exam at the first attempt?

Passing the AI Associate exam makes you Salesforce Certified AI Associate. Having the AI Associate certification opens multiple opportunities for you. You can grab a new job, get a higher salary or simply get recognition within your current organization.

## Salesforce AI Associate Certification Details:

<b>Exam Name</b>	Salesforce AI Associate
<b>Exam Code</b>	AI Associate
<b>Exam Price</b>	Registration fee: USD 75 Retake fee: Free
<b>Duration</b>	70 minutes
<b>Number of Questions</b>	40
<b>Passing Score</b>	65%
<b>Recommended Training / Books</b>	<a href="#">Prepare for Your Salesforce AI Associate Credential</a> <a href="#">Salesforce AI Associate Certification Prep</a>
<b>Schedule Exam</b>	<a href="#">Kryterion Webassessor</a>
<b>Sample Questions</b>	<a href="#">Salesforce AI Associate Sample Questions</a>
<b>Recommended Practice</b>	<a href="#">Salesforce Certified AI Associate Practice Test</a>

## AI Associate Syllabus:

Section	Objectives	Weight
<b>AI Fundamentals</b>	<ul style="list-style-type: none"> <li>- Explain the basic principles and applications of AI within Salesforce.</li> <li>- Differentiate between the types of AI and their capabilities.</li> </ul>	<b>17%</b>
<b>AI Capabilities in CRM</b>	<ul style="list-style-type: none"> <li>- Identify CRM AI capabilities.</li> <li>- Describe the benefits of AI as they apply to CRM.</li> </ul>	<b>8%</b>
<b>Ethical Considerations of AI</b>	<ul style="list-style-type: none"> <li>- Describe the ethical challenges of AI (for example, human bias in machine learning, lack of transparency, etc.).</li> <li>- Apply Salesforce's Trusted AI Principles to given scenarios.</li> </ul>	<b>39%</b>
<b>Data for AI</b>	<ul style="list-style-type: none"> <li>- Describe the importance of data quality.</li> <li>- Describe the elements/components of data quality.</li> </ul>	<b>36%</b>

## Salesforce AI Associate Sample Questions:

### Question: 1

Why is data quality crucial for AI-driven predictions in Salesforce?

- a) It ensures faster system performance.
- b) It guarantees data privacy.
- c) It improves the accuracy of predictions.
- d) It reduces the cost of data storage.

**Answer: c**

### Question: 2

What aspect of data quality directly impacts the interpretability of AI models in Salesforce?

- a) The complexity of data
- b) The age of data
- c) The consistency of data
- d) The color of data visualization

**Answer: c**

**Question: 3**

Why is high-quality data essential for the success of AI systems?

- a) It ensures the AI system can operate without any human oversight.
- b) Quality data reduces the computational power needed for AI algorithms.
- c) It guarantees the AI system will be completely unbiased.
- d) High-quality data leads to more accurate and reliable AI predictions and decisions.

**Answer: d**

**Question: 4**

Lack of transparency in AI systems can lead to which of the following issues?

- a) Improved user experience due to simplified interfaces
- b) Difficulty in understanding how decisions are made
- c) Increased trust in AI systems by the general public
- d) Enhanced privacy and data protection

**Answer: b**

**Question: 5**

Which AI capability is essential for understanding customer sentiment from social media?

- a) Natural Language Processing (NLP)
- b) Machine Vision
- c) Robotics
- d) Expert Systems

**Answer: a**

**Question: 6**

Which CRM AI capability helps in identifying sales opportunities from email conversations?

- a) Chatbots
- b) Email sentiment analysis
- c) Data visualization
- d) Automated data entry

**Answer: b**

**Question: 7**

AI in CRM can significantly enhance customer service. How does it achieve this?

- a) By providing real-time, personalized responses to customer inquiries via chatbots
- b) Increasing the time it takes to resolve customer issues
- c) Offering generic solutions to all customer problems
- d) Reducing the frequency of customer interaction

**Answer: a**

**Question: 8**

How does AI benefit CRM?

- a) By replacing human interaction
- b) By creating physical products
- c) By personalizing customer experiences
- d) By focusing solely on data storage

**Answer: c**

**Question: 9**

How should companies apply Salesforce's Trusted AI Principles to improve ethical AI use?

(Select two)

- a) By prioritizing the development of AI technologies over ethical considerations
- b) Implementing transparent AI practices that allow users to understand how AI makes decisions
- c) Developing AI with a focus on user empowerment and equitable outcomes
- d) Avoiding the review and adjustment of AI systems post-deployment

**Answer: b, c**

**Question: 10**

What is a primary benefit of implementing AI in CRM systems?

- a) Reducing the need for human customer service representatives
- b) Automatically updating software versions
- c) Providing personalized experiences to customers
- d) Increasing the data storage capacity

**Answer: c**

## Study Guide to Crack Salesforce AI Associate Exam:

- Getting details of the AI Associate syllabus, is the first step of a study plan. This pdf is going to be of ultimate help. Completion of the syllabus is must to pass the AI Associate exam.
- Making a schedule is vital. A structured method of preparation leads to success. A candidate must plan his schedule and follow it rigorously to attain success.
- Joining the Salesforce provided training for AI Associate exam could be of much help. If there is specific training for the exam, you can discover it from the link above.

- Read from the AI Associate sample questions to gain your idea about the actual exam questions. In this PDF useful sample questions are provided to make your exam preparation easy.
- Practicing on AI Associate practice tests is must. Continuous practice will make you an expert in all syllabus areas.

## Reliable Online Practice Test for AI Associate Certification

Make VMExam.com your best friend during your Salesforce AI Associate exam preparation. We provide authentic practice tests for the AI Associate exam. Experts design these online practice tests, so we can offer you an exclusive experience of taking the actual AI Associate exam. We guarantee you 100% success in your first exam attempt if you continue practicing regularly. Don't bother if you don't get 100% marks in initial practice exam attempts. Just utilize the result section to know your strengths and weaknesses and prepare according to that until you get 100% with our practice tests. Our evaluation makes you confident, and you can score high in the AI Associate exam.

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